

# The Victorinox shop design

<http://messerli3d.com/en/references/detail/das-ladenkonzept-von-victorinox/>

In the flagship store in Geneva, the traditional Swiss brand presents its latest product lines such as watches, sportswear and perfumes. The shop design is captivating with its understated design and emotional touch. Design and realisation by Retailpartners.



Client	Victorinox
Industry	Fashion / sport
Type	Interiors
Year	2009

